



PRIMUS

Pioneers in Chilean Wine

SUSTAINABLY GROWN, 90 POINT REDS FROM TWO TOP D.O.s:
APALTA AND ALTO MAIPO

FEATURE	BENEFIT
PRIMUS THE BLEND WAS THE FIRST BLEND OF CABERNET AND CARMENERE PRODUCED IN CHILE	KNOWN AS A PIONEER IN QUALITY CHILEAN WINE
THE BLEND AND CARMENERE ARE SOURCED FROM D.O. APALTA , HOME TO ONLY 6 LUXURY WINERIES	RECOGNIZED FOR QUALITY AND EXCLUSIVITY
CABERNET SAUVIGNON SOURCED FROM THE ALTO AREA OF D.O. MAIPO	MEETS CONSUMER AND TRADE RECOGNITION OF THE BEST REGION IN CHILE FOR CABERNET
RECOGNIZED BY PRESS AND TRADE FOR QUALITY	CONSUMER DEMAND
LEADER IN ORGANIC AND BIODYNAMIC PRACTICES	MEETS GROWING TREND FOR HIGH QUALITY ORGANIC WINES



92
-POINTS-

JAMES SUCKLING.COM

PRIMUS CABERNET SAUVIGNON 2018

90
-POINTS-

WINE ENTHUSIAST

PRIMUS CABERNET SAUVIGNON 2018

90
-POINTS-

JAMES SUCKLING.COM

PRIMUS THE BLEND 2018

91
-POINTS-

Robert Parker's Wine Advocate

PRIMUS THE BLEND 2018

91
-POINTS-

JAMES SUCKLING.COM

PRIMUS CARMENERE 2018

91
-POINTS-

Wine Spectator

PRIMUS CARMENERE 2018

PRODUCT	PACK SIZE	UPC	SCC	ITEM NO.	SRP
PRIMUS CABERNET SAUVIGNON	12 x 750ml	892447002057	10892447002054		
PRIMUS CARMENERE	12 x 750ml	892447002040	10892447002078		
PRIMUS THE BLEND	12 x 750ml	83085612399	83085692391		