



BERONIA RIOJA, RECOGNISED FOR COMMITMENT TO ENVIRONMENT



Beronia, leading Riojan winery, has received the coveted certification of Wineries for Climate Protection (*WfCP*). Awarded by the *The Spanish Wine Federation* (FEV) to wineries who can demonstrate their commitment to the environment.

Rioja, March 2019.- *The Spanish Wine Federation* (FEV) has awarded Bodegas Beronia its highly respected *Wineries for Climate Protection* certificate (*WfCP*), a third-party validation of the winery's commitment to the continuous improvement of sustainability. The FEV recognises and supports its member's commitment to sustainable development and the fight against climate change.

Beronia has completed a series of changes in the day-to-day workings of the wineries to ensure increased sustainability across the board and as a result is the 20th Spanish winery to be given this title.

Efficient water management, such as the reuse of part of hot water sterilisation that has allowed a reduction in the consumption of 200,000 liters of water per year at Beronia, and measures to reduce emissions, such as the use of smaller, lighter bottles was also applauded by *FEV* – this last new measure has caused an equivalent reduction of 7 tons of CO₂. In the team's efforts to reduce emissions and expend less energy during the wine making process the water purification system has been automated, they have improved efficiency in the operation of the air compressors and replaced traditional lighting with LED bulbs which together has produced a reduction of 140,000 KWH per year, which translates into a 15% saving in energy consumption. These actions are joined by other recycling and waste management initiatives.

To obtain the *WfCP*, the first and only certification of its kind in the wine sector Beronia has had to undergo the scrutiny of an external review panel in order to justify the winery's commitment to reduction and continuous improvement in the four crucial areas: reduction of emissions, use of renewable energy and promoting energy efficiency, responsible water management and waste reduction

5 + 5 Caring for the Planet is the face of sustainability made real at González Byass, which has wineries and distilleries in Spain, Chile and Mexico. Throughout all of the company's facilities their commitment to care for the environment is foremost. Through the responsible use of natural resources to support balanced growth the company strives



to bring benefits to the environment both locally and globally. González Byass is always looking to the future, taking a long-term view.

The "5 + 5" concept represents the five generations of the González family that have led the company into the 21st century and looks forward to the next five generations that will continue this mission based on work already carried out. It implies the level of commitment, on the part of González Byass, to the environment and promotes sustainable practices in all areas of the company, from the vineyard to the winery, through to suppliers, product design and even distribution channels across the globe.



For more information, contact:

Charlotte Hey, Head of International Communications, González Byass:
chey@gonzalezbyass.es

Notes to editors:

About Bodegas Beronia

Bodegas Beronia is quintessentially Rioja. Its wines are defined by the region and the soils in which the vines are grown, and its name linked to the history of the land where the winery is found. In the 3rd Century BC the area known as Rioja today was inhabited by a celtic tribe called the 'Berones'. They inhabited the towns of Tricio, Varea and Leiva, marking the limits of the Berones region, today La Rioja. The founding ethos of Beronia is strongly allied to the origins of La Rioja.

About González Byass

González Byass is a family-owned, collection of wineries founded in 1835 which spans across Spain's most important wine producing regions. From its foundation, the González family have been dedicated to making fine Sherries and brandies in Jerez, Spain, creating such well-known brands as Tío Pepe Fino Sherry and Lepanto Brandy de Jerez.

Today the fifth generation of the family are the custodians of these exceptional brands having built the company into a family of wineries which produces wine in some of Spain's most famous regions; Bodegas Beronia (Rioja and Rueda), Cavas Vilarnau (Barcelona), Finca Constancia (Vino de la Tierra de Castilla), Finca Moncloa (Vino de la Tierra de Cádiz), Viñas del Vero (Somontano) and Pazo de Lusco (Rías Baixas). Two years ago the company expanded its reach outside of the Iberian Peninsula when it acquired Viñedo Veramonte, Casabalnca, Chile and the Apalta vineyards where award winning wine, Neyen, is produced.

In each of these regions the family strives to make the best possible quality wines respecting the local terroir and the environment. At the same time the company has also expanded its interests further in the premium spirits business and has created pioneering brands such as The London No.1 and Nomad Outland Whisky to compliment the Spanish brandies in the portfolio Soberano, El Presidente and Lepanto.