PRANZA

A premium DOC Pinot Grigio from the estate vineyards of the Forchir winery

FEATURE

Forchir was founded in 1904, and the Bianchini family has been making wine for four generations

Pranza is designated DOC but priced similarly or below many IGT Pinot Grigios

Estate vineyards; no outsourcing

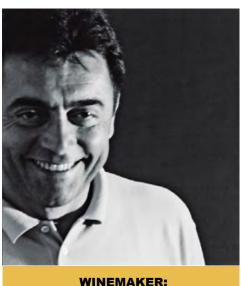
Low environmental impact farming; carbon neutral winery; reduced sulfite use

BENEFIT

- Expertise in Friuli grape-growing and winemaking resulting in exceptional quality
- Great value at \$12.99 versus competitors
- Better quality and more consistency vintage to vintage
- Appeals to trade and consumers looking for more natural, environmentally friendly wines

Winemaking and Tasting Notes for Vintage 2020

- Vineyard: Barbeano di Spilimbergo (Pordenone) Friuli D.O.C. Grave
- Low use of sulfuric dioxide in wine-making (just 80mg/lt)
- # 100% Pinot Grigio
- Vinification: soft pressing and fermentation at a controlled temperature of 18°C with no added sulfites.
- Maturation: in stainless-steel vats.
- Alcohol: 12%
- Light straw-yellow wine with aromas of citrus
- Dry and lean, full-bodied and harmonious, with almond notes on the finish



WINEMAKER:
GIANFRANCO BIANCHINI

| PACK SIZE ALCOHOL BY VOLUME | | CS/LAYER | LAYER/PAL | CS WEIGHT | CS/PALLET | |
|-----------------------------|-------|----------|-----------|-----------|-----------|--|
| 750 ml | 12.0% | 15 | 5 | 15.5 | 75 | |

| UPC | UPC | BT | BT | BT | CS | CS | CS | PAL | PAL |
|--------------|--------------|-------|--------|-------|--------|--------|--------|--------|---------|
| BOTTLE CODE | CASE CODE | WIDTH | HEIGHT | DEPTH | WIDTH | HEIGHT | LENGTH | HEIGHT | WEIGHT |
| 635163330314 | 635163330390 | 76 mm | 301 mm | 76 mm | 230 mm | 310 mm | 310 mm | 170 cm | 1162 kg |

